

The Massachusetts Health Council Award is given annually to individuals and organizations who have made outstanding contributions in promoting and protecting the health of the residents of the Commonwealth.

HOST COMMITTEE

Confirmed as of April 12, 2010
(additional Committee members pending)

- Governor Deval Patrick
- Governor Michael Dukakis
- Governor Paul Cellucci
- Governor William Weld
- Governor Jane Swift
- Congressman Michael Capuano
- Congressman Ed Markey
- Mayor Tom and Angela Menino
- Rep. Peter Koutoujian
- Rep. Kay Khan
- Senator Richard Moore
- Rep. Jeffrey Sanchez
- John Auerbach
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- Jack Connors
Connors Family Foundation
- Lori Fresina
M & R Strategies
- Marian Heard
Oxen Hill Partners
- Jackie Jenkins-Scott
Whelock College
- Philip Johnston
Johnston Associates
- Rick Lord
Associated Industries of MA
- Lynn Nicholas
MA Hospital Association
- Colette Phillips
Colette Phillips Communications, Inc
- James Roosevelt
Tufts Health Plan
- Sylvia Stevens-Edouard
The Albert Schweitzer Fellowship
- Marylou Sudders
MA Society for the Prevention of Cruelty to Children
- Marie Turley
Boston Women's Commission

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- David Matteodo
Mass. Assoc of Behavioral Health Systems
- Paula Griswold
Coalition for the Prevention of Medical Errors
- Paul Mendis, MD
Neighborhood Health Plan
- Marc Hymovitz
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MASSACHUSETTS HEALTH COUNCIL, INC.

73 Oak Street – 1st Floor Newton, MA 02464

617-965-3711 phone • 617-332-8084 fax

E mail: mahealthcouncil@aol.com

Website: www.mahealthcouncil.org

Celebrating our 90th anniversary — October 12, 2010

Join us at the Boston Seaport Hotel at 5:45 pm as we celebrate healthy living in our homes, workplaces, schools and communities by honoring the individuals and organizations that have made outstanding contributions to promoting and protecting health and wellness

Dear Friends,

We are so excited to invite you to be a part of an extraordinary celebration as the **Massachusetts Health Council** marks its 90th year of promoting and protecting the health of the residents of the Commonwealth... 90 years! It all started in 1920 with a campaign to stop the spread of tuberculosis, and today, the Council's initiatives still have a major impact on improved health and wellness for Massachusetts.

The theme for the 90th Anniversary Celebration is "Promoting Healthy Living at Home, at Work, at School and in the Community." We will celebrate the Council's work by honoring individuals and organizations who promote healthy living by example day in and day out!

We are so pleased to invite you to join us at the **Seaport Hotel** in Boston on **October 12, 2010** for what will be a great party! You and your organization have an opportunity to be a Sponsor of a celebration where you will see and taste for yourself how culinary delights can be healthy and smart! The evening's cocktail reception will include **best chefs in the health care community** presenting their best creations for your enjoyment and judging! You and all our guests will select the winner of the **Best Chef in the Health Care Industry Award**, to be named as part of the evening's program.

After a sumptuous dinner designed and created by nationally-acclaimed celebrity chef Todd English with Seaport Hotel executive chef Rachel Klein, the Awards presentations will also honor recipients in the categories of **Healthiest City, Healthiest School System, Healthiest Workplace** and awards for **Outstanding Individuals and Institutions Promoting Healthy Living, Working and Eating.**

Please join us and be visible at this extraordinary event! Sponsorship opportunities and a list of award recipients are attached. We hope you will be among the first to accept this invitation. Don't miss what will surely be the inspirational event of the year and a fast and fun evening for all -- great food and wine, great people -- and you can cheer on your colleagues!

Sincerely,

Susan Servais
Executive Director

David Matteodo
President

Ralph Fuccillo
Award Dinner Chairman

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Celebrating our 90th anniversary — October 12, 2010

Please join us as
The Massachusetts Health Council
Celebrates its 90th Anniversary
Boston Seaport Hotel Ballroom – October 12, 2010 – 5:45 pm

Come enjoy culinary delights prepared by the best chefs in the health care industry, featuring a sumptuous dinner menu created by nationally-acclaimed celebrity chef Todd English with Seaport Hotel executive chef Rachel Klein!

And the award recipients are...

- **Catherine D'Amato**, *President and CEO, The Greater Boston Food Bank*
Outstanding leadership by a non-profit organization promoting healthy living through food distribution
- **Debra Frank, MD**, *Director, Boston Medical Center, Grow Clinic and Director, Children's Sentinel Nutrition Assessment Program (C-SNAP)*
Outstanding leadership in saving lives through the promotion of healthy eating and nutrition for high risk children
- **Henri Termeer**, *President and CEO, Genzyme*
Outstanding leadership in promoting and protecting the health of the residents of the Commonwealth
- **Bill Walczak**, *President and CEO, Codman Square Community Health Center*
Outstanding leadership in promoting and protecting the health of the residents of the Commonwealth
- **Faith Weiner**, *Senior Director of Public Affairs, Stop & Shop*
Outstanding corporate social responsibility by promoting healthy living in the home and workplace through healthy food and nutrition
- **The City of Somerville**
The Healthiest City in Massachusetts Award promoting healthy living, prevention and wellness throughout the community
- **Worcester Public Schools**
The Healthiest School System in Massachusetts Award promoting healthy living, prevention and wellness throughout the school community
- **Skanska USA Building, Inc.**
The Healthiest Workplace Award promoting healthy living, prevention and wellness
- **To Be Announced**
Attendees will vote during the cocktail reception for the Best Chef in the Health Care Industry after sampling appetizers and tapas prepared by top hospital chefs

MASSACHUSETTS HEALTH COUNCIL
90th Anniversary/30th Award Dinner gala
Tuesday, October 12, 2010
The Seaport Hotel Ballroom, Boston, MA
5:45 pm

MAJOR SPONSORSHIPS INCLUDE RECOGNITION

A. PRESENTING SPONSOR - \$ 25,000.00

1. 2 tables for 10 with priority seating with free valet parking
2. Personal introduction with those at the tables standing to be recognized
3. Presentation of one of the awards
4. Name on first page of program booklet and on sponsor page
5. Name and logo displayed at the top of the screen in front of ballroom
6. Name on invitation (if response received by July 1st)
7. Name on web site with link to sponsor's web site
8. Name displayed in reception area
9. Name listed on thank you signs on each table in ballroom
10. Gold page ad - centerfold

B. GOLD SPONSORS - \$ 15,000.00

1. 1 table for 10 with priority seating
2. Name and logo displayed on screen in front of ballroom
3. Name on web site with link to sponsor's web site
4. Name displayed in reception area
5. Name on sponsor page
6. Name listed on thank you signs on each table
7. Gold page ad

C. DINNER SPONSORS - \$ 10,000.00

1. 1 table for 10 with priority seating
2. Name and logo displayed on screen in front of ballroom
3. Name on web site
4. Name listed on thank you signs on each table
5. Name displayed in reception area
6. Name listed in program booklet
7. Silver page ad

D. RECEPTION SPONSORS - \$ 7,500.00

1. 1 table for 10 with priority seating
2. Name and logo displayed on screen in front of ballroom
3. Name displayed in reception area
4. Name listed in program booklet
5. Silver page ad

E. CENTERPIECE SPONSORS - \$5,000.00

1. 1 table for 10 with priority seating
2. Name and logo displayed on screen in front of ballroom
3. Full page ad
4. Name listed in program booklet

F. PROGRAM BOOKLET SPONSOR - \$ 2,500.00

1. 5 tickets not reserved
2. Half page ad
3. Name listed in program booklet

G. SUPPORTING SPONSORS - \$ 1,500.00

1. 2 seats not reserved
2. Quarter Page ad
3. Name listed in program booklet

H. SCHOLARSHIPS SPONSOR

(This category allows the purchase of tickets to be donated for those who cannot afford to attend but would like to do so. Invitations for ticket purchases separate from sponsorships will be mailed in August.)

1. Name listed in program booklet
Donated ticket may be purchased at \$150.00 each. Donated tables for 10 may be purchased at \$1,500.00.

I. AUCTION ITEMS DONATION

Tax deductible donations of items such as event tickets, gift certificates, weekends stays, art work, restaurant gift certificates, spa visits, gift baskets or any other tangible auction items would be greatly appreciated for our silent auction

ADVERTISING IN THE PROGRAM BOOKLET

Prices

1. Back Cover (4 1/2 x 7 1/2)	\$ 2500.00 please call to reserve
2. Inside Back Cover "	1500.00 please call to reserve
3. White Page "	500.00
4. Half Page (4 1/2 x 3 1/2)	400.00
5. Quarter Page (2 x 3 1/2)	300.00

Gold and Silver Page ads come with sponsorships only.

NOTE: INVITATION WILL BE MAILED AT A LATER DATE TO PURCHASE TABLES OR INDIVIDUAL TICKETS WITHOUT SPONSORSHIPS

MASSACHUSETTS HEALTH COUNCIL ANNUAL AWARD DINNER
Tuesday, October 12, 2010, The Seaport Hotel, Boston, MA

SPONSORSHIPS AND ADVERTISING ORDER FORM

All reservations and ad copy must be received by, **Friday, September 24, 2010** for inclusion in the Award Banquet Program Booklet. Payment must accompany reservation form. Copy-ready ad can be mailed or e-mailed to mahealthcouncil@aol.com. Send order form and payment to:

Massachusetts Health Council
73 Oak Street – 1st floor
Newton, MA 02464

For questions or additional information, call (617) 965-3711.

2010 MHC 90/30 GALA ADVERTISING AND SPONSORSHIP ORDER FORM

Name as it should be listed _____

Contact _____

Address _____

Phone Number _____

E-mail _____

Sponsorship Type _____ (see attached description and price information)

Auction Item Donation _____

Advertising Size _____

Amount Enclosed _____

The Massachusetts Health Council is a non-profit organization.