

**MASSACHUSETTS HEALTH COUNCIL
SPONSORSHIP INFORMATION**

**Body Parts Uncovered: Health Care above the Neck
Connecting oral, vision, and behavioral health with systemic illness**

**Thursday, April 8, 2010
8:00 a.m. – 2:30 p.m.
Westin Waltham Hotel, Waltham, MA**

SPONSOR BENEFITS:

PRESENTING SPONSORS - \$ 5,000.00

- 1. INTRODUCTION OF A SPEAKER*
- 2. NAME LISTED ON WEB SITE AS A PROGRAM SPONSOR WITH LINK TO YOUR WEB SITE*
- 3. LISTING IN ALL PRESS RELEASES*
- 4. NAME LISTED ON POWERPOINT PRESENTATION*
- 5. NAME DISPLAYED ON REGISTRATION TABLE AND IN CONFERENCE ROOM*
- 6. NAME LISTED IN PROGRAM INFORMATION AND REGISTRATION MATERIALS*
- 7. OPPORTUNITY TO DISPLAY CORPORATE MATERIALS AND OTHER INFORMATION ON A 6-FOOT TABLE NEAR THE REGISTRATION AREA*
- 8. 2 TABLES FOR 8 INCLUDED*
- 9. FULL PAGE AD IN PROGRAM BOOKLET*

PATRONS - \$2,500.00

- 1. NAME DISPLAYED ON REGISTRATION TABLE AND IN CONFERENCE ROOM*
- 2. OPPORTUNITY TO DISPLAY CORPORATE MATERIALS AND OTHER INFORMATION ON A 6-FOOT TABLE NEAR THE REGISTRATION AREA*
- 3. NAME LISTED IN PROGRAM INFORMATION AND REGISTRATION MATERIALS*
- 4. 1 TABLE FOR 8 INCLUDED*
- 5. FULL PAGE AD IN PROGRAM BOOKLET*

DONORS - \$1,500.00

- 1. OPPORTUNITY TO DISPLAY CORPORATE MATERIALS AND OTHER*

INFORMATION ON A 6-FOOT TABLE NEAR THE REGISTRATION AREA

2. *HALF PAGE AD IN PROGRAM BOOKLET*
3. *2 SEATS TO THE CONFERENCE*

AD SPACE IN PROGRAM BOOKLET

Prices

1. Back Cover (4 1/2 x 7 1/2)	\$ 1000.00
2. Inside Back Cover "	500.00
3. Full Page "	350.00
4. Half Page (4 1/2 x 3 1/2)	200.00
5. Quarter Page (2 x 3 1/2)	100.00

For further information or to request participation as a sponsor, call Betty Segal at (617) 965-3711.

The Massachusetts Health Council is a non-profit, tax-exempt organization ID# 042-296-739

**MASSACHUSETTS HEALTH COUNCIL, INC.
SPONSORSHIP ORDER FORM**

All program booklet reservations and ad copy must be received by **Friday, March 19, 2010**. Payment must accompany reservation form.

Send below order form and payment to:

**Massachusetts Health Council
73 Oak St., 1st Floor
Newton, MA 02464**

For questions or additional information, call (617) 965-3711.

SPONSORSHIP OR ADVERTISING FORM

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