

**MASSACHUSETTS HEALTH COUNCIL 2009 AWARD DINNER**

**Honoring**

**James Mongan, MD, President and CEO Partners HealthCare  
and**

**Marylou Sudders, MSW, President and CEO, MA Society for the  
Prevention of Cruelty to Children**

**MAJOR SPONSORSHIPS INCLUDE RECOGNITION**

**A. GRAND SPONSOR - \$ 25,000.00**

1. 2 tables for 10 with priority seating
2. Personal introduction with those at the tables standing to be recognized.
3. Name on first page of program booklet and on sponsor page
4. Name and logo displayed at the top of the screen in front of ballroom
5. Name on invitation (if response received by July 1<sup>st</sup>)
6. Name on web site with link to sponsor's web site
7. Name displayed in reception area
8. Name listed on thank you signs on each table in ballroom
9. Gold page ad - centerfold

**B. GOLD SPONSORS - \$ 15,000.00**

1. 1 table for 10 with priority seating
2. Name and logo displayed on screen in front of ballroom
3. Name on web site with link to sponsor's web site
4. Name displayed in reception area
5. Name on sponsor page
6. Name listed on thank you signs on each table
7. Gold page ad

**C. DINNER SPONSORS - \$ 10,000.00**

1. 1 table for 10 with priority seating
2. Name on web site
3. Name listed on thank you signs on each table
3. Name displayed in reception area
4. Name listed in program booklet
5. Silver page ad

**D. RECEPTION SPONSORS - \$ 7,500.00**

1. 1 table for 10 with priority seating
2. Name displayed in reception area
3. Name listed in program booklet
4. Silver page ad

**E. CENTERPIECE SPONSORS - \$5,000.00**

1. 1 table for 10 with priority seating
2. Full page ad
3. Name listed in program booklet

**F. PROGRAM BOOKLET SPONSOR - \$ 2,500.00**

1. 5 tickets
2. Half page ad
3. Name listed in program booklet

## **G. SUPPORTING SPONSORS - \$ 1,500.00**

1. 2 seats
2. Quarter Page ad
3. Name listed in program booklet

## **H. SCHOLARSHIPS SPONSOR**

(This category allows the purchase of tickets to be donated for those who cannot afford to attend but would like to do so. Invitations for ticket purchases separate from sponsorships will be mailed in August.)

1. Name listed in program booklet  
Donated ticket may be purchased at \$150.00 each. Donated tables for 10 may be purchased at \$1,500.00.

## **I. AUCTION ITEMS DONATION**

Tax deductible donations of items such as event tickets, gift certificates, weekends stays, art work, restaurant gift certificates, spa visits, gift baskets or any other tangible auction items would be greatly appreciated for our silent auction

## **ADVERTISING IN THE PROGRAM BOOKLET**

### **Prices**

<b>1. Back Cover (4 1/2 x 7 1/2)</b>	<b>\$ 2500.00 please call to reserve</b>
<b>2. Inside Back Cover "</b>	<b>1500.00 please call to reserve</b>
<b>3. Gold Page "</b>	<b>750.00</b>
<b>4. Silver Page "</b>	<b>650.00</b>
<b>5. White Page "</b>	<b>500.00</b>
<b>6. Half Page (4 1/2 x 3 1/2)</b>	<b>400.00</b>
<b>7. Quarter Page (2 x 3 1/2)</b>	<b>300.00</b>

NOTE: This information is regarding **sponsorships** for the award event. Information about **ticket and table purchases only will follow** this letter in the dinner invitation.



**MASSACHUSETTS HEALTH COUNCIL ANNUAL AWARD DINNER**

**SPONSORSHIPS AND ADVERTISING ORDER FORM**

All reservations and ad copy must be received by, **Friday, October 9, 2009** for inclusion in the Award Banquet Program Booklet. Payment must accompany reservation form. Copy-ready ad can be mailed or e-mailed to [mahealthcouncil@aol.com](mailto:mahealthcouncil@aol.com). Send order form and payment to:

Massachusetts Health Council  
73 Oak Street – 1<sup>st</sup> floor  
Newton, MA 02464

For questions or additional information, call (617) 965-3711.

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**2009 AWARD DINNER ADVERTISING AND SPONSORSHIP ORDER FORM**

Name as it should be listed \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail \_\_\_\_\_

Sponsorship Type \_\_\_\_\_ (see attached description and price information)

Auction Item Donation \_\_\_\_\_

Advertising Size \_\_\_\_\_

Amount Enclosed \_\_\_\_\_

*The Massachusetts Health Council is a non-profit organization.*